

## Price & NAV Data

As at 31 July 2017	
Price	1186.00p
NAV	1149.29p
Premium / (Discount)	+3.2%
OCF to 31.12.16	1.7%

## Standing Data

Since Inception	
Portfolio Manager	Terry Smith
Fund Type	Investment Trust
EPIC Code/Ticker	FEET
Launch Date	25th Jun-14
Performance Fee	None
AMC	1.25%
Base Currency	GBP
Sponsor & Broker	Investec Bank
Legal Adviser	Travers Smith LLP
Auditor	Deloitte
Administrator	State Street Bank & Trust
Registrar	Capita Asset Services
Depository	State Street Trustees
Co. Secretary	Frostrow Capital LLP
Dealing	LSE Main Market
AIC Sector	Emerging Markets

## Key Facts

As at 31 July 2017 by Listing	
LTM Portfolio Yield	2.0%
No. Holdings	53
Median Company Founded	1958
Median Market Cap	£2.7bn
Gearing	None
No. Shares in Issue	24,662,556
Market Capitalisation	£292m

## Geographic Split

As at 31 July 2017 by Listing		%
Asia	66.1	
Europe, Middle East, Africa	22.6	
Latin America	9.8	
Cash incl. Money Market a/c's	1.5	

## Sector Split

As at 31 July 2017 by NAV - GICS Categories		%
Consumer Staples	76.7	
Healthcare	12.7	
Consumer Discretionary	3.4	
Materials	2.8	
Technology	2.2	
Industrials	0.7	
Cash incl. Money Market a/c's	1.5	

## Security Identification Codes

Name	Code
SEDOL	BLSNND1
ISIN	GB00BLSNND18
EPIC	FEET

## Fund Aim

The Company's investment policy is to invest in companies which, in the opinion of the Investment Manager, have the majority of their operations in, or revenue derived from, Developing Economies and which provide direct exposure to the rise of the consumer classes in those countries. The Investment Manager intends to find companies which make their money by a large number of everyday, repeat, relatively predictable transactions. Its strategy is to not overpay when buying the shares of such companies and then do as little dealing as possible in order to minimise the expenses of the Company, allowing the investee companies' returns to compound for Shareholders with minimum interference.

The Investment Manager will avoid the financial sector and heavily cyclical sectors such as construction and manufacturing, utilities, resources and transport, and will instead focus almost exclusively on consumer stocks and in any event only on stocks in companies which will benefit from the rise of the consuming class in the Developing Economies.

The companies in which the Company will seek to invest have relatively predictable revenues and low capital intensity, and correspondingly high returns on capital. The targeted companies will also deliver most or all of their profits in cash. They will have defensible and strong market positions, typically derived from a combination of brands, trademarks and distribution systems or networks. The Investment Manager believes this combination will deliver compound growth in shareholder value over the long term.

The Investment Manager is also cognisant of the additional risks of investing in Developing Economies as opposed to developed economies, both in terms of the countries in which the companies operate and the standard of corporate governance within the companies themselves. The Investment Manager will take into account the degree of economic freedom, particularly the measure derived by the Heritage Foundation, of the country in which the companies are listed and/or operate in assessing the risks of any particular opportunity.

Approximately a third of the companies in which the Company may invest are quoted subsidiaries or franchisees of the multinational companies which may be invested in by the Investment Manager's existing fund, Fundsmith Equity Fund. This means the Investment Manager is well placed to conduct due diligence and assess the corporate governance of these companies.

## Performance Overview, % Return

	July 2017	2017 to 31.17	2016	2015	2014*	Since Inception to 31.7.17	Annualised to 31.7.17
FEET NAV <sup>1</sup>	+1.3	+10.6	+12.0	-7.0	+0.1	+15.4	+4.7
FEET Share Price	+2.6	+12.4	+10.5	-10.9	+7.2	+18.6	+5.6
Emerging & Frontier Equities <sup>2</sup>	+4.3	+17.4	+32.4	-10.0	+0.5	+40.7	+11.7
UK Bonds <sup>3</sup>	+0.6	+1.1	+6.5	+1.0	+7.4	+16.8	+5.1
Cash <sup>4</sup>	0.0	+0.2	+0.5	+0.6	+0.3	+1.6	+0.5

<sup>1</sup>Starting NAV 995.5 <sup>2</sup>MSCI Emerging & Frontier Markets Index, £ Net (source: www.msci.com) <sup>3</sup>Bloomberg/Barclays Bond Indices UK Govt 5-10yr (source: Bloomberg)

<sup>4</sup>Month £ LIBOR Interest Rate (source: Bloomberg) \*From 25.6.14

## Portfolio Comment for July 2017

During the month we took part in the IPO of Biotoscana, a pharmaceutical distributor in Latin America based in Uruguay and started buying a stake in the intriguingly named Indonesian department store Matahari. We sold our stake in Brazilian brewer Ambev to fund this. The top 5 contributors in the month were Godrej, Fan Milk, Eastern Tobacco, Marico and East African Breweries. The top 5 detractors were Philippine Seven, Ceylon Tobacco, Foshan Haitian, Vietnam Dairy and Travelsky Technology.

## Top 10 Holdings

- Godrej
- Britannia Industries
- Marico
- Emami
- Philippine Seven
- Vitasoy
- Eastern Tobacco
- Vietnam Dairy
- Hypermarcas
- Asian Paints

## Our Values

- Same Fund Manager
- Same Unique Investment Process
- Same No Nonsense
- Same Discipline
- Same Sectors
- Same Methodology
- Same Inactivity
- Same Total Alignment of Interests
- Same High Conviction

Fundsmith LLP ("Fundsmith") is authorised and regulated by the Financial Conduct Authority and only acts for the funds to whom it provides regulated investment management and transaction arrangement services. Fundsmith does not act for or advise potential investors in connection with acquiring shares in Fundsmith Emerging Equities Trust plc and will not be responsible to potential investors for providing them with protections afforded to clients of Fundsmith. Prospective investors are strongly advised to take their own legal, investment and tax advice from independent suitably qualified advisers. The value of investments may go up as well as down. Past performance is not a guide to future performance.

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PERFORMANCE CHART SCATTER CHART

CHART BASIS TIME PERIOD EVENTS

All performance is shown in Local currency.



CUMULATIVE PERFORMANCE (%) DISCRETE PERFORMANCE (%) CALENDAR PERFORMANCE (%)

Performance data as at 31.07.17

Key	Chart	Instrument	YTD	1m	3m	6m	1yr	3yrs	5yrs	10yrs	Since launch
A	<input checked="" type="checkbox"/>	Fundsmith Emerging Equities Trust Ord	12.36	2.55	5.75	13.49	5.80	11.10	-	-	18.60
B	<input checked="" type="checkbox"/>	Fundsmith Emerging Equities Trust Ord NAV	10.60	1.30	4.31	11.28	6.82	15.51	-	-	15.45
C	<input checked="" type="checkbox"/>	Sector: Global Emerging Markets Equities	13.10	1.93	4.54	10.46	16.14	22.44	44.20	-	-

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